

THIRTY-SECOND ANNUAL • BEAUTY INDUSTRY

DreamBall

SEPTEMBER 28, 2016 • CIPRIANI 42ND STREET

BENEFITING LOOK GOOD FEEL BETTER®

PATRON/SPONSOR PLEDGE FORM

PRESENTING PATRON - \$100,000

- One seat on DreamBall Committee
- Company logo on Step & Repeat banner
- Acknowledgement as Presenting Patron in program
- Logo and mention during stage program at event
- Two tables of 12 and premier seating
- One \$10,000 balloon during Balloon Auction
- 20 additional tickets to DreamBall After Dark
- Two page, 4/C premier ad in program & digital journal
- Logo on Look Good Feel Better website, social & blog
- Pre & post event publicity to PCPC Board/members

PLATINUM PATRON - \$50,000

- Acknowledgement as Platinum Patron in program
- Logo and mention during stage program at event
- Table of 12 and premier seating
- 10 additional tickets to DreamBall After Dark
- Two page, 4/C premier ad in digital journal
- Logo on Look Good Feel Better website, social & blog
- Pre & post event publicity to PCPC Board/members

GOLD PATRON - \$40,000

- Acknowledgement as Gold Patron in program
- Logo and mention during stage program at event
- Table of 10 and preferred seating
- 5 additional tickets to DreamBall After Dark
- One page, 4/C ad in digital journal
- Logo on Look Good Feel Better website, social & blog
- Pre & post event publicity to PCPC Board/members

SILVER PATRON - \$30,000

- Acknowledgement as Silver Patron in program
- Logo and mention during stage program at event
- Table of 10
- 2 additional tickets to DreamBall After Dark
- One page, B/W ad in digital journal
- Logo on Look Good Feel Better website
- Pre & post event publicity to PCPC Board/members

TABLE PATRON - \$20,000

- Acknowledgement as Table Patron in program
- Listing during stage program at event
- Table of 10 (Tables may accommodate up to 12 guests by purchasing two additional dinner tickets)

PATRON - \$15,000

- Cash contribution
- Acknowledgement as Patron in program
- Mention during stage program at event
- Your DreamBall cash contribution does not include dinner tickets
- All cash only contributions are fully tax deductible

Additional sponsorship opportunities listed on page 2

Company *Please list your name/company name exactly as you wish it to appear in printed materials.*

Address City State Zip

Credit Card Type Credit Card Number Expiration Date Security Code

Phone Email Address Email Address for Invoicing Purposes

Authorized Name & Title (please print) Authorized Signature

DEADLINE: August 21, 2016. For further information call Kinsey West at 212-237-3876 or fax: 212-237-3804

Email inquiries: Dreamball@cancer.org

Mail this insertion order and your payment to American Cancer Society DreamBall, 132 West 32nd Street, New York, NY 10001

\*To hold your placement at the 2016 DreamBall, please provide credit card information.

Please note, credit card will be charged without further approval if payment is not received by October 2, 2016.

\*\*Please make checks payable by September 18, 2016 to: American Cancer Society DreamBall

For more information about DreamBall, visit us online at

TheDreamBall.org

# DreamBall

PATRON/SPONSOR PLEDGE FORM

## GENERAL CASH CONTRIBUTION

Your DreamBall general contribution does not include dinner tickets. All cash contributions are fully tax deductible and will be acknowledged in the DreamBall event program.

We will support the DreamBall with a cash contribution of:

- BENEFACTOR**            \$ 10,000
- SUPPORTER**            \$ 5,000
- FRIEND**                 \$ \_\_\_\_\_

## DIGITAL JOURNAL ADS

Digital Journal ads will be looped on display throughout the DreamBall cocktail reception, dinner and program. Send ad as a high-resolution PDF.

- Two Page 4/C Ad            \$9,000
- Two Page B/W Ad            \$7,000
- Full Page 4/C Ad            \$5,000
- Full Page B/W Ad            \$4,000
- 1/2 Page 4/C Ad            \$2,500
- 1/2 Page B/W Ad            \$2,000

## INDIVIDUAL TICKETS

Enter quantity to be purchased:

- \_\_\_\_\_ DreamBall Dinner ticket(s)     \$2,000
- \_\_\_\_\_ Cocktail Hour only ticket(s)     \$275
- \_\_\_\_\_ DreamBall After Dark ticket(s)   \$200

## EXCLUSIVE BRAND OPPORTUNITIES

- Cocktail Hour Sponsor – \$35,000**
- Branding on signage at bars during the cocktail hour
  - Branded element during cocktail hour (ie: branded cocktail glasses, napkins, gobo - company is responsible for providing this)
  - Acknowledgement as Cocktail Hour Sponsor in program
  - Recognition from podium at dinner
  - 10 tickets to Cocktail Hour only at event
  - 2 Dinner Tickets
- Balloon Sponsor – \$25,000**
- Branding on all balloons used in “Balloon Auction”
  - Acknowledgement as Balloon Sponsor in program
  - 2 Dinner Tickets
- Mobile Bidding Sponsor – \$20,000**
- Digital branding/banner on mobile bidding platform
  - Acknowledgement as Mobile Bidding Sponsor in program
  - 2 Dinner Tickets
- Décor Sponsor – \$15,000 or in-kind donation**
- Responsible for design concept and cost of all décor elements, including floral, additional lighting, etc.
  - Branded signage on each dinner table
  - Acknowledgement as Décor Sponsor in program
  - 2 Dinner Tickets

